S

Buyer Rep Order# 6851256 EC'd Yes

Ver# 9

Mod# 2

Status Confirmed

Traffic Order# 204846

station WISH-TV INDIANAPOLIS, IN
Advertiser ( ).MIKE PENCE FOR GOVE
Product MIKE PENCE
Estimate# 2662 Phone# Fax# WHITNEY EVERSOLE

> Agency C/P1/P2/E
> Flight Dates
> Hiatus Weeks Agency ( ) STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015
> Agency C/P1/P2/E //2662
> Flight Dates 09/12/2012 - 09/24/2012

Rep Firm Sales Office ( Salesperson ( ) PHILADELPHIA ) KATE BRADY 215-567-6005 215-567-5938

Salesperson Phone# Salesperson FAX#

Daypart

LT	RACT MIKE Ln 1 2 2	CLIENT: MIKE PENCE FOR	Time Time 6A-7A Comment: UGHT ON SE COmment: ING, 2X CXI	C=* Program NEWS NEWS	: 30   Len	Rate \$350.00	Dates 09/12-09/14 09/17-09/21	Spots/Week	1 1 W# 1 eeks	Total Spots 1	Total Cost
	Ν	M-F Buyli RATE	6A-7A ne Comment: CHNG, 2X CXL	'D	:30	\$450.00	09/17-09/21	ω,	Н	ω	\$1,350.00
	ω		6A-7A ne Comment: CHNG	NEWS	: 30	\$450.00	09/24-09/24	д	Н	ш	\$450.00
	4	W-F Buyli 1X RE	7A-9A Buyline Comment: EARLY 1X REBOUGHT ON SEP LN	EARLY SHOW	:30	\$200.00	09/12-09/14	Н	₽	1	\$200.00
	Л	M-F Buyli TP/RA	8A-9A Buyline Comment: EARLY TP/RATE CHNG, 1X CXL'D	EARLY SHOW CXL'D	<b>:</b> 30	\$150.00	09/17-09/21	ω	1	ω	\$450.00
	თ	M Buyli TP/RA	8A-9A Buyline Comment: TP/RATE CHNG	EARLY SHOW	:30	\$150.00	09/24-09/24	ш	<b>H</b>	1	\$150.00
	7	W-F Buyli RATE	11A-12P Buyline Comment: RATE CHNG	PRICE IS RIGHT	<b>:</b> 30	\$450.00	09/12-09/14	N	н	2	\$900. 00
	∞	M-F Buyli	11A-12P Buyline Comment:	PRICE IS RIGHT	:30	\$450.00	09/17-09/21	ω	щ	ω	\$1,350.00

RATE CHNG

Ver# 9 Mod# 2 Status Confirmed Traffic Order# 204846 Printed: 09/13/2012 12:20 PM  Last Received: 09/13/2012 12:06 PM  Showing Buylines: All Lines			EC'd Yes	<b>Rep Order#</b> 6851256
Traffic Order# 204846  Last Received: 09/13/2012 1  Showing Buylines: All Lines	1371 707 70 71			Ver# 9
Traffic Order# 204846  Last Received: 09/13/2012 1  Showing Buylines: All Lines				Mod# 2
Printed:  ved: 09/13/2012 1. s: All Lines	•			Status Confirmed
nted: '13/2012 1:		Showing Buylines: All	Last Received:	Traffic Order# 204846
09/13/2012 12:20 PM 2 12:06 PM	į	l Lines	09/13/2012	Printed:
			2 12:06 PM	09/13/2012 12:20 PM

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17 M-F 6P-630P Buyline Comment: NEWS RATE CHNG, 2X CXL'D	16 W-F 6P-630P Buyline Comment: NEWS RATE CHNG, 1X CXL'D	15 M 530P-6P  Buyline Comment: NEWS  RATE CHNG	14 M-F 530P-6P Buyline Comment: NEWS RATE CHNG, 1X CXL'D	13 W-F 530P-6P Buyline Comment: NEWS RATE CHNG	12 M 12P-1230P Buyline Comment: NEWS RATE CHNG	11 M-F 12P-1230P Buyline Comment: NEWS RATE CHNG	10 W-F 12P-1230P Buyline Comment: NEWS RATE CHNG	9 M 11A-12P Buyline Comment: PRICE IS RIGHT RATE CHNG	LT Ln Day Time Program	Buyer WHITNEY EVERSOLE Phone# Fav#	Station WISH-TV INDIANAPOLIS, IN Advertiser ( ).MIKE PENCE FOR GOVE Product MIKE PENCE
										Flight Dates Hiatus Weeks	Agency ( ) 7669 ST DELAW
: 30	:30	:30	:30	:30	:30	:30	:30	:30	Len		STRAT AGERS ARE, C
\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$400.00	\$400.00	\$400.00	\$450.00	Rate	09/12/2012 - 09/24/2012	( ) STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015
09/17-09/21	09/12-09/14	09/24-09/24	09/17-09/21	09/12-09/14	09/24-09/24	09/17-09/21	09/12-09/14	09/24-09/24	Dates	2	ACEMENT
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Н	⊣	Н	щ	Н	Н	Н	Н	H	# of Weeks	Phone# FAX#	
ω	N	щ	<b>}-4</b>	N	Н	<b>H</b>	1	щ	Total Spots	215-567-6005 215-567-5938	) PHILADELPHIA ) KATE BRADY
\$1,800.00	\$1,200.00	\$600.00	₩600.00	\$1,200.00	\$400.00	\$400.00	\$400.00	\$450.00	Total Cost	005 938	A AIH
									Daypart		

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26	25	24	23	22	21	20	19	18	LT Ln	Buyer Phone# Fax#	Station V Advertiser Product Pretimate#
M Buyli RATE	M-F Buyli RATE	W-F Buyli RATE	M Buyli RATE	M-F Buyli RATE	W-F Buyli RATE	M-F Buyli RATE	W-F Buyli RATE	M Buyli RATE	Day	WHITNEY EVERSOLE	WISH-TV INDIANAPOLIS, IN ( ) .MIKE PENCE FOR ( ) MKE PENCE
11P-1135P Buyline Comment: RATE CHNG	11P-1135P Buyline Comment: LATE NEWS RATE CHNG, 2X CXL'D	11P-1135P Buyline Comment: LATE RATE CHNG, 1X CXL'D	730P-8P Buyline Comment: RATE CHNG	730P-8P Buyline Comment: EN' RATE CHNG, 1X CXL'D	730P-8P Buyline Comment: RATE CHNG	7P-730P Buyline Comment: RATE CHNG	7P-730P Buyline Comment: RATE CHNG	6P-630P Buyline Comment: RATE CHNG	Time	VERSOLE	/ INDIANAPOLIS, IN ) .MIKE PENCE FOR GOVE PENCE
LATE NEWS	LATE NEWS L'D	LATE NEWS	ENT TONIGHT	ENT TONIGHT	ENT TONIGHT	INSIDE EDITION	INSIDE EDITION	NEWS	Program		IN R GOVE
										Flight Dates Hiatus Weeks	Agency ( ) 7669 ST DELAV
:30	: 30	:30	: 30	:30	:30	:30	:30	: 3 0	Len		) STRATEGIC ME 7669 STAGERS LOOP DELAWARE, OH 43015
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09/24-09/24	09/17-09/21	09/12-09/14	09/24-09/24	09/17-09/21	09/12-09/14	09/17-09/21	09/12-09/14	09/24-09/24	Dates	[2	ACEMENT
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щ	20	2	щ	N	N	N	N	<b>L</b>	Total Spots	215-567-6005 215-567-5938	) PHILADELPHIA ) KATE BRADY
\$900.00	\$1,800.00	\$1,800.00	\$600.00	\$1,200.00	\$1,200.00	\$1,100.00	\$1,100.00	\$600.00	Total Cost	938	ЭНІА ОУ
				•					Daypart		

	EC'd Yes	Rep Order#
		6851256
		Ver# 9
		) Mod# 2
		Status Confirmed
Showing Buylines: All Lines	Last Red	Traffic Order# 204846
nes: All Lines	eived: 09/13	Printed:
	Last Received: 09/13/2012 12:06 PM	d: 09/13/2012 12:20 PM

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32 SU 11P-1130P	Buyline Comment: SUN MORNING 2X CXL'D		SU	RATE CHNG, 1X CXL'D	30 SU 6A-9A Buyline Comment: DAYRREAK	RATE CHNG	Buyline	29 SA 11P-1130P	Buyline Comment: NEWS RATE CHNG	28 SA 7P-8P	Buyline Comment: DAYBREAK RATE CHNG	27 SA 6A-9A	LT In Day Time Program		∰ Š	Station WISH TV INDIANA DOI 15 IN	
												,		Flight Dates Hiatus Weeks	Agency C/P1/P2/E		
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\$650.00		\$500.00	\$500.00		\$200.00			\$600.00		\$400.00		\$250.00	Rate	09/12/2012 - 09/24/2012	7669 STAGERS LOOP DELAWARE, OH 43015 P1/P2/E //2662	Id VICEM JIS	AOHG
09/16-09/23		09/16-09/23	09/16-09/23		09/16-09/23			09/15-09/22		09/15-09/15		09/15-09/22	Dates	2	ACCEARDIN I	ACEMENT	onowing buyines. All Lines
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0		0	0		Ν			2		Н		2	Tot	215-567-6005 215-567-5938	) PHILADELPHIA ) KATE BRADY		
\$0.00		\$0.00	\$0.00		\$400.00		•	\$1,200.00		\$400.00		\$500.00	Total Cost	.005 938	PHIA PHIA		
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	EC'd Yes	Rep Order#
		6851256
		Ver# 9
		Ver# 9 Mod# 2 Status Confirmed
		Status
		Confirmed
Showing	L	Traffic Order# 204846
Showing Buylines: All Lines	Last Received:	
Lines	09/13/2012 12:06 PM	Printed:
	12:06 PM	09/13/2012 12:20 PM

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38 F 1237A- 137A Buyline Comment: LATE LATE SHOW 1X ADDED TO SKED	37 M-F 6P-630P Buyline Comment: NEWS ADDED AS MKGD FOR HL#6847110	LT Ln Day Time Program	Station WISH-TV INDIANAPOLIS, IN Advertiser ( ).MIKE PENCE FOR GOVE Product MIKE PENCE Estimate# 2662 Buyer WHITNEY EVERSOLE Phone#
:30 \$125.00 09/14-09/14	:30 \$400.00 09/17-09/21	Ien Rate Dates	Agency ( ) STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015 Agency C/P1/P2/E //2662 Flight Dates 09/12/2012 - 09/24/2012 Hiatus Weeks
9/14 1 1 1 \$125.00	9/21 1 1 1 \$400.00	Spots/Week # of Total Total Cost Weeks Spots	Rep Firm Sales Office ( ) PHILADELPHIA Salesperson ( ) KATE BRADY  Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938

Daypart

# --REPORT TOTALS--

Report Totals: 57 / \$39,125.00

# ---SALES MONTHLY TOTALS---

Sep 12: 57 / \$39,125.00
Sales Totals: 57 / \$39,125.00
Station Totals: 57 / \$39,125.00
Lines not sent/rcld/rtrn: 0 / \$0.00

# ---COMPETITIVE---

Market Totals

\$118,310

CABL WTTV

00 00

MIXW

WNDY

0%

WRTV

17%

WTHR

32%

16%

COMP UPDATED

Books null
Demos RA35+

---COMPETITIVE COMMENTS---

## -- CREDIT RISK --

CASH IN ADVANCE

#### AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

check applicable FEDER	box) AL CANDIDAT	E	☑ STATI	E/LOCAL CAN	DIDATE
	il Themselves v, Federal Cand				
Station and	l Location:			Date:	
I, KEGAN BERA	N/WHITNEY EVERS	5OLE			
qualified candid party for the off in the GENER election to be h	of: MIKE PENCE ate of the REPUBI ice of: GOVERNO AL eld on: NOVEMBE est station time as fo	ICAN R OF INDIAN R 6, 2012			political
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Total Char	ges:				

For programming that, in whole c national importance," list the mat	or in part, "communicates a message relating ters below:	o any political matter of
energy and the second s		
I represent that the payment for t	he above described broadcast time has been f	urnished by:
Mike Pence for Indiana, PO Bo	ox 1038, Anderson, IN 46015   (765) 643-950	3
	ce the time as paid for by such person or entit ty is either a legally qualified candidate or an tally qualified candidate.	
The name of the treasurer of the c	andidate's authorized committee is:	
Fred S Klipsch		
	ts political advertising policies, including: ap ner sales practices (not applicable to federal c	•
化氯化丁基酚 化氯化二甲基二甲基甲基苯基甲基甲基甲基甲基甲基甲基甲基甲基甲基甲基甲基甲基甲基甲基甲基	DISCRIMINATE OR PERMIT DISCRIMIN THE PLACEMENT OF ADVERTISING.	IATION ON THE BASIS
To Be Signed By	Candidate or Authorized Co	ommittee
5/11/12	Man Rome	Noting the second of the secon
Date	Signature	
To Be Sign	ned By Station Representation	ve
☐ Accepted	Accepted in Part	Rejected
Signature	Printed Name	Title

# Spot Manager: All, 09/12/12-09/24/12

MG Info

ססנ	Wallayer. All, 09/12/12-09/24/12					
Station  Alt Order #	Advertiser Product Estin/Order Inventory Descr Time Period	Time Period Le	Length	Date	Air Time Inv. Code (Place	Rate Ad-ID MG
HSIM		558-7a	:30	09/12/12	6:43:26 AM Daybreak @6 W)	\$350.00 TVGENPENC1213I
HSIM	POL/Mike Pence for CMIKE PENCE 2662 News 8 @6	558-630p	:30	09/12/12	6:13:58 PM News 8 @6	\$600.00 TVGENPENC1213I
HSIW	POL/Mike Pence for CMIKE PENCE 2662 Wednesday 8-9p	758-9p	:30	09/12/12	7:57:51 PM Wed Hour 1	\$1,500.00 TVGENPENC1213I
HSIM	Pence for CMIKE PENCE 2662	11-1135p	30		11:28:52 PM LN M-F	\$900.00 TVGENPENC1213I
\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	POLIMIKE Pence for CMIKE PENCE2882 CBS This Morning @75	556-7 <i>a</i> 7-8a	ن د د	09/13/12	7:56:17 AM CBS This Mornin	\$200.00 TVGENPENC12131
HSIM	Pence for CMIKE PENCE 2662 CBS This Morning		:: :::	09/13/12	8:25:56 AM CBS This Mornin	\$150.00 TVGENPENC1213I
HSIM	Pence for CMIKE PENCE2662 Price Is Right	1058-12p	:30		11:29:11 AM Price is Right	\$450.00 TVGENPENC1213I
HSIW	PENCE 2662 News 8 @ 530p	530-6p	:30		5:33:28 PM News 8 @530	\$600.00 TVGENPENC1213I
HSIM		558-630p	:30	09/13/12	6:06:02 PM News 8 @6	\$600.00 TVGENPENC1213I
HSIM	POL/Mike Pence for CMIKE PENCE 2662 Inside Edition	658-730p	:30	09/13/12	7:21:12 PM M-F 7-730p	\$550.00 TVGENPENC1213I
HSIW	POL/Mike Pence for CMIKE PENCE2662 Entertainment Tonight	728-8p	:30	09/13/12	7:46:15 PM M-F 730-8p	\$600.00 TVGENPENC1213I
WISH	POL/Mike Pence for CMIKE PENCE 2662 Late Late Show	1237a-137a	:30	09/14/12	Late Late Show	\$125.00
WISH	Pence for CMIKE PENCE 2662	558-7a	:30		6:20:42 AM Daybreak @ 6	\$450.00
W/SH	Pence for CMIKE DENCE2662	1058-12p	3 6		10:58:26 AM Price is Right	\$450.00
HSIM	POL/Mike Pence for CMIKE PENCE2662 News 8 @ 530p	530-6p	.: :	09/14/12	5:50:42 PM News 8 @530	\$600.00
HSIW	Pence for CMIKE PENCE 2662	658-730p	:30	09/14/12	7:14:58 PM M-F 7-730p	\$550.00
HSIM	POL/Mike Pence for CMIKE PENCE 2662 Entertainment Tonight	728-8p	:30	09/14/12	7:34:20 PM M-F 730-8p	\$600.00
MSIM HSIM	POL/Mike Pence for CMIKE PENCE2662 News 8 @ 11 M-F	11-1135p	္က မ	09/14/12	11:15:33 PM LN M-F	\$900.00
HSIM	Pence for CMIKE PENCE 2662	658-8p	:30	09/15/12	7:28:42 PM Sat 7p-8p	\$400.00
HSIW	POL/Mike Pence for CMIKE PENCE2662 News 8 @11 Saturday	11-1135p	:30		11:19:11 PMLN Sa	\$600.00
HSIM	Pence for CMIKE PENCE 2662	558-9a	:30	09/16/12	6:51:48 AM Daybreak Sunday	\$200.00
WIGH	PENCE 2662	8-9a	30	09/18/12	CBS This Mornin	\$150.00
<u>₩</u> ₩	POLIMIKE PENCE for CMIKE PENCE2662 Fride Edition	1058-12p		09/18/12	M-E Z Z305	\$450.00 \$550 00
HSIW	Pence for CMIKE PENCE 2662	11-1135p	:30		11:08:14 PM LN M-F	\$900.00
HSIW	PENCE 2662	558-630p	:30		News 8 @6	\$400.00
HSIM	POL/Mike Pence for CMIKE PENCE 2662 Daybreak @ 6	558-7a	:30	09/19/12	5:57:30 AM Daybreak @ 6	\$450.00
HSIM	PENCE2662 News 8 @ 530p	530-6p	:30	09/19/12	5:45:49 PM News 8 @530	\$600.00
HSIM	Pence for CMIKE PENCE2662	558-630p	3 33	09/19/12	6:13:29 PM News 8 @6	\$600.00
WINI HOLV	POLIMIKE Pence for CMIKE PENCE2882 Daybreak @ 6	728-8p	ن د د	09/19/12	6:43:57 AM Daybroak @ 6	\$450.00 \$450.00
HSIM		8-9a	.: :::	09/20/12	8:10:31 AM CBS This Mornin	\$150.00
HSIW	PENCE 2662	1058-12p	:30		10:58:56 AM Price is Right	\$450.00
HSIM	POL/Mike Pence for CMIKE PENCE2662 News 8 @6	558-630p	:30	09/20/12	6:28:56 PM News 8 @6	\$600.00
HSIM	Pence for CMIKE PENCE 2662	728-8p	:30		7:46:30 PM M-F 730-8p	\$600.00
HSIM	PENCE2662	11-1135p	ဗ		11:24:52 PM LN M-F	\$900.00
Wisk HSIW	POL/Mike Pence for CMIKE PENCE2662 CBS This Marning @8	8-92 200-7 a	ပ် င်	09/21/12	8:28:56 AM CRS This Mornin	\$150.00 \$150.00
HSIM	Pence for CMIKE PENCE 2662	1058-12p	:30		11:58:43 AM Price is Right	\$450.00
HSIW	PENCE 2662	1158a-1230p	:30		12:16:41 PM Noon News	\$400.00
HSIM	PENCE 2662	558-630p	:30	09/21/12	6:06:22 PM News 8 @6	\$600.00
<u> </u>	POLIMIKE PENCE for CMIKE DENCE2662 Daybroak Saturday	658-/30p	3 6	09/27/12	7:14:43 PM M-F /-/30p	\$550.00 \$350.00
		000-84	ن.	71 77 160	0.30.49 AIVI Daybleak Saturd:	\$200.00

[Filtered by: ] [Sorted by: Alt Order #]

Spot	Spot Manager: All, 09/12/12-09/24/12						2,947)
Station Advertise	Advertiser Product Estin Order Inventory Descr Time Period Length Date	Time Period Le	ngth	Date	Air Time Inv. Code (Place Rate Ad-ID	Rate Ad-ID MG MG Info	
HSIW	POL/Mike Pence for CMIKE PENCE2662 News 8 @11 Saturday 11-1135p	11-1135p	:30	09/22/12	11:06:37 PM LN Sa	\$600.00	
HSIW	POL/Mike Pence for CMIKE PENCE 2662 Daybreak Sunday	558-9a	:30	09/23/12	7:36:22 AM Daybreak Sunday	\$200.00	
HSIM	POL/Mike Pence for CMIKE PENCE 2662 Colts Football	(1:00:00 PM-4:	:30	09/23/12	2:25:22 PM Colts Football	\$11,000.00	
HSIW	POL/Mike Pence for CMIKE PENCE 2662 Daybreak @ 6	558-7a	:30	09/24/12	5:58:45 AM Daybreak @ 6	\$450.00	
HSIW	POL/Mike Pence for CMIKE PENCE 2662 CBS This Morning @8	8-9a	:30	09/24/12	8:55:02 AM CBS This Mornin	\$150.00	
HSIW	POL/Mike Pence for CMIKE PENCE 2662 Price Is Right	1058-12p	:30	09/24/12	10:58:26 AM Price is Right	\$450.00	
HSIW	POL/Mike Pence for CMIKE PENCE 2662 Noon News	1158a-1230p	:30	09/24/12	12:04:32 PM Noon News	\$400.00	
HSIW	POL/Mike Pence for CMIKE PENCE 2662 News 8 @ 530p	530-6p	:30	09/24/12	5:45:19 PM News 8 @530	\$600.00	
HSIW	POL/Mike Pence for CMIKE PENCE 2662 News 8 @6	558-630p	:30	09/24/12	6:27:11 PM News 8 @6 SP S	\$600.00	
HSIW	POL/Mike Pence for CMIKE PENCE 2662 Entertainment Tonight	728-8p	:30	09/24/12	7:40:10 PM M-F 730-8p	\$600.00	
WISH	POL/Mike Pence for CMIKE PENCE 2662 News 8 @ 11 M-F	11-1135p	:30	09/24/12	09/24/12 11:24:27 PM LN M-F	\$900.00	
						\$39,125.00	
						\$30 10£ 00	

WIDE GRBIT

[Filtered by: ] [Sorted by: Alt Order #]



**WISH** Remit Address:

90359 Collections Center Drive Chicago, IL 60693

Billing: (317) 923-8888 Main: (317) 923-8888

# INVOICE

Advertiser Product Estimate Number POL/Mike Pence for Governor (R) 2662 MIKE PENCE

Invoice #	204846-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/24/12

Page 1 of 6

Sales Region Station Sales Office Account Executive Petry Philadelphia National HSIM Petry/Philadelphia

er# light	 Ordor #	378700
	 Order#	204846
	Alt Order#	06851256
	Deal #	
	Order Flight	09/12/12 - 09/24/12

Special Handling Billing Calendar Billing Type Cash Broadcast

Delaware, OH 43015

7669 Stagers Loop

**Attention: Accounts Payable** Strategic Media Placement Billing Address:

Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref
	IN9370/IN11002/IN14195

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HSIM	HSIM	HSIM	Mo E	HSIM	HSIM		HSIM	HSIW	HSIW	HSIM		HSIM	HSIM		HSIM	HSIM		HSIM	HSIM	WISH	HSIM		HSIM	HSIM		HSIW	Channe
	Price Is Right			Price Is Right			CBS This Morning @8					CBS This Morning @8			CBS This Morning @7a			Daybreak @ 6					Daybreak @ 6			Daybreak @ 6	Channel Description
	1058-12p			1058-12p			8-9a					8-9a			7-8a			558-7a					558-7a			558-7a	Time
Tu	09/17/	ΠΞ	09/10/		Z	09/24/		П	ᆉ	Tu	09/17/		井	09/10/		≤	09/24/		П	Th	×	09/17/		⊱	09/10/		Day
09/18/12	to 09/17/12 to 09/23/12	09/14/12	09/10/12 to 09/16/12	to	09/24/12	09/24/12 to 09/30/12	б	09/21/12	09/20/12	09/18/12	09/17/12 to 09/23/12	ō	09/13/12	09/10/12 to 09/16/12	б	09/24/12	09/24/12 to 09/30/12	ť	09/21/12	09/20/12	09/19/12	09/17/12 to 09/23/12	б	09/12/12	09/10/12 to 09/16/12	to	Date
:30	ω ×	:30	2x		:30	1 ×		:30	:30	:30	3x		:30	1×		:30	1x		:30	:30	:30	3x		:30	1×		Length
10:59 AM	MTWTF	10:58 AM	TF		8:55 AM	M		8:29 AM	8:22 AM	8:45 AM	MTWTF		7:56 AM	WT		5:59 AM	M		6:11 AM	6:45 AM	5:57 AM	MTWTF		6:43 AM	W		Length   Aired Days
TVGENPENC1213H		TVGENPENC1213H			TVGENPENC1213H			TVGENPENC1213H	TVGENPENC1213H	TVGENPENC1213H			TVGENPENC1213H			TVGENPENC1213H			TVGENPENC1213H	TVGENPENC1213H	TVGENPENC1213H			TVGENPENC1213H			Ad-ID
\$450.00		\$450.00 \$450.00	7,170,000		\$150.00			\$150.00	\$150.00	\$150.00			\$200.00			\$450.00			\$450.00	\$450.00	\$450.00			\$350.00			Rate Reconciliation
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Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

Remit Address: WISH

90359 Collections Center Drive Chicago, IL 60693

Main: (317) 923-8888 Billing: (317) 923-8888

### INVOICE

Advertiser POL/Mike Pence for Governor (R)

Product MIKE PENCE

Estimate Number 2662

	Invoice #	204846-1
₹)	Invoice Date	09/30/12
	Invoice Month	September 2012
	Invoice Period	21/12/190 - 21/72/80

Page 2 of 6

Station WISH

Account Executive Petry Philadelphia

Sales Office Petry/Philadelphia

Sales Region National

Order Flight

09/12/12 - 09/24/12

 Invoice Month	September 2012
Invoice Period	08/27/12 - 09/24/12
 Order#	204846
 Alt Order #	06851256
 Deal #	

Billing Calendar	Broadcast	IDB#
Billing Type	Cash	Advertiser
Special Handling		Product Co

7669 Stagers Loop Delaware, OH 43015

Strategic Media Placement Attention: Accounts Payable

Billing Address:

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Prc	Ad	IDB #
roduct Code	Advertiser Code	3#

Product Code	
Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

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	000000	558-630p		530-6p			530-6p				530-6p			1158a-1230p			1158a-1230p			1158a-1230p			1058-12p		1000-140	1058-105	Time
8	09/10/1	3	09/24/1		8	09/17/1		П	Th	09/10/1		3	09/24/1		П	09/17/1		П	09/10/1		Ζ	09/24/1		TI :	ᆉ		Day
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Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.



**WISH** Remit Address:

Chicago, IL 60693 90359 Collections Center Drive

Main: (317) 923-8888 Billing: (317) 923-8888

Billing Address:

Delaware, OH 43015 7669 Stagers Loop

**Attention: Accounts Payable** Strategic Media Placement

#### INVOICE

Estimate Numbe Advertiser Product

	POL/Mike Pence for Governor (R)	Invoice Da
	MIKE PENCE	Invoice Mo
ř	2662	Invoice Pe

Invoice #	204846-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/24/12

Page 3 of 6

Station	WISH
Account Executive   Petry Philadelphia	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order Flight	Deal #	Alt Order#	Order#
09/12/12 - 09/24/12		06851256	204846

P		Special Handling
Ą	Cash	Billing Type
ō	Broadcast	Billing Calendar

Agency Ref	Product Code
IN9370/IN11002/IN14195	

24			23				22				21				20				19			18					17	Line
HSIM	HSIM		HSIM	HSIM	HSIW		HSIM	HSIM	MSIM		HSIW	HSIM	HSIW		HSIM	HSIM	HSIW		HSIM	HSIM		HSIW	HSIW	MSIM	HSIW		HSIW	400.0
News 8 @ 11 M-F			Entertainment Tonight				Entertainment Tonight				Entertainment Tonight				Inside Edition				Inside Edition			News 8 @6					News 8 @6	Channel Description
11-1135p			728-8p				728-8p				728-8p				658-730p				658-730p			558-630p					558-630p	Time
	Z	09/24/1		Th	8	09/17/1		П	Th	09/10/1		Π	Tu	09/17/1		П	Τħ	09/10/1		Z	09/24/1		П	Th	×	09/17/1		Day
ō	09/24/12	09/24/12 to 09/30/12	₽	09/20/12	09/19/12	09/17/12 to 09/23/12	ਰੱ	09/14/12	09/13/12	09/10/12 to 09/16/12	б	09/21/12	09/18/12	09/17/12 to 09/23/12	ਰ	09/14/12	09/13/12	09/10/12 to 09/16/12	₽	09/24/12	09/24/12 to 09/30/12	₽	09/21/12	09/20/12	09/19/12	09/17/12 to 09/23/12		Date
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	7:40 PM	M		7:55 PM	7:55 PM	MTWTF		7:39 PM	7:47 PM	WTF			7:26 PM	MTWTF		7:22 PM	7:26 PM	WTF		6:27 PM	M		6:12 PM	6:23 PM	6:28 PM	MTWTF		Length Aired Days Ad-ID
	TVGENPENC1213H			TVGENPENC1213H	TVGENPENC1213H			TVGENPENC1213H	TVGENPENC1213H				TVGENPENC1213H			TVGENPENC1213H	TVGENPENC1213H			TVGENPENC1213H			TVGENPENC1213H	TVGENPENC1213H	TVGENPENC1213H			Ad-ID
	\$600.00			\$600.00	\$600.00			\$600.00	\$600.00			\$550.00 Credited	\$550.00			\$550.00	\$550.00			\$600.00			\$600.00	\$600.00	\$600.00			Rate Reconciliation
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Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

09/10/12 to 09/16/12

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Remit Address:

Chicago, IL 60693 90359 Collections Center Drive

Main: (317) 923-8888 Billing: (317) 923-8888

Billing Address:

Strategic Media Placement Attention: Accounts Payable

Delaware, OH 43015 7669 Stagers Loop

# INVOICE

Estimate Product Advertis

iser	POL/Mike Pence for Governor (R)
Ħ	MIKE PENCE
te Number	2662

Invoice #

Page 4 of 6

Invoice Period Invoice Month Invoice Date

08/27/12 - 09/24/12 September 2012 09/30/12 204846-1

Order Flight	Deal #	Alt Order#	Order#
09/12/12 - 09/24/12		06851256	204846

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Sales Region

National

Sales Office Account Executive

Petry Philadelphia

Petry/Philadelphia

Station

WISH

Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref	Product Code	Advertiser Code
	IN9370/IN11002/IN14195		

33			30					29			28					27			26				25		24	Line
HSIM	HSIW	HSIW	HSIM	HSIM		HSIM		HSIM	HSIM		HSIM	HSIM		HSIM		HSIM	HSIM		HSIM	HSIM	HSIW		HSIM	HSIW	HSIM	Channe
Wednesday 8-9p			Daybreak Sunday					News 8 @11 Saturday			ET Weekend					Daybreak Saturday			News 8 @ 11 M-F				News 8 @ 11 M-F		News 8 @ 11 M-F	Channel Description
758-9p			558-9a					11-1135p			658-8p					558-9a			11-1135p				11-1135p		11-1135p	Time
	09/17/1 Su	09/10/1 Su		Sa	09/17/1	Sa	09/10/1		Sa	09/10/1		Sa	09/17/1	Sa	09/10/1		Ζ	09/24/1		Th	Tu	09/17/1		\$		Day
to	09/17/12 to 09/23/12 Su 09/23/12	Su 09/16/12 09/16/12	to	09/22/12	09/17/12 to 09/23/12	09/15/12	09/10/12 to 09/16/12	ð	09/15/12	09/10/12 to 09/16/12	ť	09/22/12	09/17/12 to 09/23/12	09/15/12	09/10/12 to 09/16/12	ť	09/24/12	09/24/12 to 09/30/12	б	09/20/12	09/18/12	09/17/12 to 09/23/12	ť	09/12/12	to	Date
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	7:36 AM	6:54 AM		11:09 PM	S-	11:23 PM	S-		7:36 PM	S-		8:36 AM	S-	8:38 AM	S-		11:29 PM	M		11:30 PM	11:13 PM	MTWTF		11:29 PM		Length Aired Days
	TVGENPENC1213H	TVGENPENC1213H		TVGENPENC1213H		TVGENPENC1213H			TVGENPENC1213H			TVGENPENC1213H		TVGENPENC1213H			TVGENPENC1213H			TVGENPENC1213H	TVGENPENC1213H			TVGENPENC1213H		Ad-ID
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	\$200.00	\$200.00		\$600.00		\$600.00			\$400.00			\$250.00		\$250.00			\$900.00			\$900.00	\$900.00			\$900.00		Rate
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Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.



Remit Address:

WISH 90359 Collections Center Drive Chicago, IL 60693

Main: (317) 923-8888 Billing: (317) 923-8888

# INVOICE

Advertiser POL/Mike Pence for Governor (R)

Product MIKE PENCE

Estimate Number 2662

_		
	Invoice #	204846-1
	Invoice Date	09/30/12
	Invoice Month	September 2012
	Invoice Period	08/27/12 - 09/24/12

Page 5 of 6

Station	WISH
Account Executive   Petry Philadelphia	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order#	204846
Alt Order#	06851256
Deal #	
Order Flight	09/12/12 - 09/24/12

P		Special Handling
Ą	Cash	Billing Type
6	Broadcast	Billing Calendar

Delaware, OH 43015

7669 Stagers Loop

Strategic Media Placement Attention: Accounts Payable

Billing Address:

Product Code	Advertiser Code	IDB #

Advertiser Ref	Agency Ref	Product Code	
	IN9370/IN11002/IN14195		

	40	39		<u>အ</u>		37	i		36			35			34			႘	Line
WISH	HSIM	HSIM	HSIW	HSIM	HSIW	WISH	HSIM		HSIM	HSIW	HSIW	HSIM	HSIM		HSIM	HSIW		HSIM	Channel
	Late Late Show	News 8 @6		News 8 @ 11 M-F		News 8 @6			CBS This Morning @8			Daybreak @ 6			Colts Football			Wednesday 8-9p	Channel Description
	1237a-137a	558-630p		11-1135p		558-630p			8-9a			558-7a			Colts Football			758-9p	Time
F 10/	Tu	09/17/	TI	09/10/	Th	09/10/	Th	09/10/		П :	09/10/ Th		Su	09/17/		×	09/10/		Day
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TVGENPENC1213H	TVGENPENC1213H		TVGENPENC1213H		TVGENPENC1213H		TVGENPENC1213H			TVGENPENC1213H	TVGENDENC1213H		TVGENPENC1213H			TVGENPENC1213H			Ad-ID
\$125.00	\$400.00		\$900.00		\$600.00		\$150.00			\$450.00	\$450 00		\$11,000.00			\$1,500.00			Rate F
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Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

Aired Spots

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**WISH** Remit Address:

Chicago, IL 60693 90359 Collections Center Drive

Main: (317) 923-8888 Billing: (317) 923-8888

## INVOICE

Advertiser Estimate Number Product 2662 POL/Mike Pence for Governor (R) MIKE PENCE

Invoice #	204846-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/24/12

Page 6 of 6

Station	WISH
Account Executive   Petry Philadelphia	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order Flight	Deal #	Alt Order#	Order#
09/12/12 - 09/24/12		06851256	204846

	Special Handling
Cash	Billing Type
Broadcast	Billing Calendar

Delaware, OH 43015

7669 Stagers Loop

Billing Address:

Strategic Media Placement

**Attention: Accounts Payable** 

Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref	Product Code
	IN9370/IN11002/IN14195	

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Advertiser Ref	Agency Ref	
	IN9370/IN11002/II	

<b>Net Amount Due</b>	Agency Commission	Gross Total
\$32,788.75	\$5,786.25	\$38,575.00
Payment Terms 30 Days		